

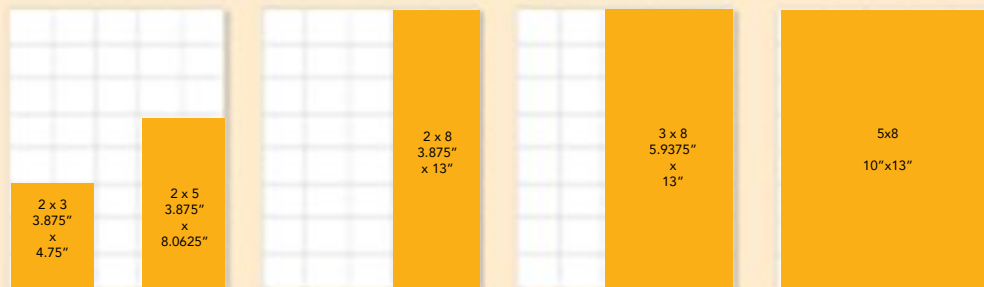
LASTING MEMORIES

OBITUARY RATES

Palo Alto Weekly • The Almanac • Pleasanton Weekly

SIZE	WORD LIMIT	PICTURE (Color or black and white)	Palo Alto Weekly	The Almanac	The Almanac + Palo Alto Weekly*	Pleasanton Weekly
2x3	150	1	\$324	\$222	\$491.40	\$190
2x5	350	1	\$695	\$525	\$1,098	\$340
2x8	600	1	\$965	\$710	\$1,507.50	\$495
3x8	900	1-2	\$1,450	\$1,040	\$2,241	\$775
5x8	1500	1-2	\$2,285	\$1,575	\$3,474	\$1,645

*Discounts: 10% discount for running in two publications, Almanac and Palo Alto Weekly. 10% discount for multiple week run in the same publication.



LASTING MEMORIES

FAQ

• How long will the obituary stay online?

It rotates from the top of the page according to the most recent death dates. The link you will receive upon approval remains active indefinitely.

• When will it appear?

It should take 1-2 days for your online submission to be approved. If need approval right away, please contact obituaries@embarcaderomedia.org. Reference the site you prefer and the name of the decedent in the email.

• What are the deadlines for Friday's print edition?

- Almanac – 11 a.m. on Monday (approval needed by Wednesday 10am)
- Pleasanton Weekly – 10 a.m. on Tuesday (approval needed by Wednesday 10am)
- Palo Alto Weekly – 12 p.m. on Tuesday (approval needed by Wednesday 3pm)

• Uploaded photo suggested size/quality?

Photos should be 80-100k or larger and in JPEG format.

• How to obtain physical copies?

- Pickup from the office is free and you can get as many as you would like.
Contact obituaries@embarcaderomedia.org to arrange for pickup.
- We will mail:
 - Up to 3 copies for free
 - 4-10 copies for a \$15 flat rate charge
 - More than 10 copies for a \$30 flat rate charge
 - Please contact obituaries@embarcaderomedia.org with address and contact for payment.

• Which publications for each circulation area cross reference the sister publications?

Palo Alto Weekly distribution includes Menlo Park.

• How to make changes on an online obituary?

Please contact obituaries@embarcaderomedia.org, reference the site the obituary is on, the name of the decedent and include edits for your online submission.

• How to cancel the print obituary?

Please contact obituaries@embarcaderomedia.org to cancel. Reference the publication and the name of the decedent in the email.